

ADAM RAJIE

WEBSITE DESIGNER & TECHNICAL SUPPORT SPECIALIST

CONTACT

- rajie91@gmail.com
- +27 71 897 2488
- [linkedin.com/in/adam-rajie/](https://www.linkedin.com/in/adam-rajie/)

CORE SKILLS

- WordPress, Elementor / Divi & Shopify
- E-commerce & Shopify Store Management
- Google Analytics & Web Performance
- HTML / CSS
- Responsive Web Design
- SEO Strategy & Implementation
- Website Security & Site Recovery
- UX / UI Design Principles
- Graphic Design (Canva)
- Cross Browser Compatibility
- DNS & Domain Management
- Email Migrations & Setup
- Technical Hosting Support
- Irate Client Management
- Mailchimp / WHMCS / Trello
- Microsoft Office Suite

EDUCATION & TRAINING

Web Design Proficiency

Company & self directed training

Technical Hosting Expertise

Company & independent study

Certificate, Silwood Cordon Bleu

Culinary Arts (1 year programme)

Certified Western Cape Town Guide

National Senior Certificate

REFERENCES

Yusuf Leeman

1-grid · +27 79 662 2263

Kevin Nel

1-grid · +27 84 710 7020

PROFESSIONAL SUMMARY

Results driven Website Designer and E-commerce Developer with 8+ years of experience crafting high performance digital experiences across agency and in house environments. Proficient in WordPress, Elementor, Divi, and Shopify, with hands on exposure to Shopify store setup, product management, and e-commerce workflows. Combines strong technical depth (hosting, DNS, website security, SEO, and web analytics) with a client first mindset to deliver websites that perform and convert. Comfortable across the full project lifecycle and thrives under pressure.

WORK EXPERIENCE

Website Designer & Technical Support Advisor | [Evoweb \(formerly Web Guru\)](#) · Feb 2021 to Present

- Design and build custom WordPress websites using Elementor as the primary platform, with WordPress being the core focus of client deliverables
- Restored hacked websites and implemented security hardening to prevent future breaches
- Developed a strong understanding of the Shopify platform, gaining valuable knowledge and hands on experience through working on several Shopify projects
- Manage full service client onboarding, scoping, discovery, content strategy, and launch
- Drive SEO improvements including on page optimisation, metadata, and structured content that measurably boost search rankings
- Handle complex DNS, email migrations, and hosting configurations with zero data loss
- Serve as the go to for escalated technical support, resolving critical issues across phone, email, and live chat

Website Designer | [1-grid](#) · Aug 2018 to Jan 2021

- Developed fresh, responsive websites using Divi Builder for a diverse portfolio of clients
- Maintained and refreshed existing client sites to ensure ongoing performance and visual relevance
- Implemented foundational SEO strategies that improved organic visibility and search rankings
- Provided technical hosting support, keeping client websites running with maximum uptime
- Managed domain registrations and DNS configurations for seamless website functionality

Technical Hosting Support | [1-grid](#) · Apr 2017 to Jul 2018

- Provided first line technical support for hosting, email, and connectivity issues, including website migrations and performance optimisation
- Educated clients on website security best practices and implemented backup and recovery systems

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WORK EXPERIENCE (CONTINUED)

Technical Internet Support | [Web Africa](#) · Dec 2015 to Mar 2017

- Resolved internet connectivity, router, WiFi, and email configuration issues for residential and business clients using remote access tools

Sales Assistant | [Computer Mania](#) · 2014 to 2015

- Assisted customers with product advice, processed sales transactions, managed stock levels, conducted stock takes, and maintained store housekeeping standards

Tour Guide | [Ozzies Golf Guide](#) · 2013 to 2014

- Arranged and coordinated golf tours, collecting and transporting clients between hotels and golf courses while ensuring a smooth, enjoyable experience throughout